



# PyCon DE & PyData Berlin 2023

April 17<sup>th</sup> - 19<sup>th</sup> 2023



Sponsorship Guide

# All About PyCon DE & PyData Berlin

## What is PyCon DE & PyData Berlin?

The conference is a joint conference of two strong communities: PyCon DE and PyData Berlin. PyCon DE is the German conference for the Python language established in 2011. PyCon DE covers general Python language, development, software engineering and operations topics. PyData Berlin was established in 2014 and hosts monthly meetups and a yearly conference about Python, data, AI and everything in between. It is one of the biggest PyData chapters in the world. In 2019 we decided to team up.

We are very proud to have hosted the world's first major Python/PyData event in April 2022. The hybrid conference was even a new record with over 1500 attendees. We have received enthusiastic feedback from our community and are sure that the upcoming 2023-conference will be a great success once again.

## Frequent Topics

- Artificial Intelligence
- Cloud, DevOps
- Community
- Data Mining
- Data Visualization
- Ethics in AI/Engineering
- Machine Learning
- Natural Language Processing
- Predictive Modeling
- Python Language Updates
- Software Engineering
- Use Cases
- Web Development



## What to expect at PyCon DE & PyData Berlin

Over the span of 3 days attendees will have the opportunity to participate in workshops, attend live keynote sessions and talks, as well as get to know fellow members of the Python and PyData Communities. We aim to be an accessible, community-driven conference, with novice to advanced level presentations. Tutorials and talks bring attendees the latest project features along with cutting-edge use cases. The conference is organised by experts, for other experts, providing an excellent quality level of content.

## Impressions from 2022

In 2022, the conference had 1150 participants on-site and 500 paid remote attendees. Being back together with such great success after a two year break due to the pandemic was a great experience for all participants.



Check out the videos from PyCon DE & PyData Berlin 2022!



PyCon DE  
Youtube



PyData Berlin  
Youtube



2022 Website  
2022.pycon.de

# Sponsoring PyCon DE & PyData Berlin

## Benefits of Sponsoring PyCon DE & PyData Berlin

### Branding

Invest in your brand equity by supporting the community of developers and open source maintainers.

### Talent Attraction

Connect with engineers, analysts, and data scientists at the forefront of machine learning and artificial intelligence.

### Thought Leadership

Demonstrate your company's leadership and innovation chops in front of the brightest minds in the business.

### Support Diversity, Equity and Inclusion

Make a statement and show your company's commitment to fostering a welcoming workplace that celebrates differences.



## Looking forward

Are you interested in playing a key role at PyCon DE & PyData Berlin 2023?

The next few pages of this guide will explain the benefits of being a PyCon sponsor, and the different sponsoring options available.

## Previous PyCon DE & PyData Berlin Sponsors



Photos of PyCon DE & PyData Berlin by: Gaetano Scognamiglio, Vincent Grundke





# Sponsorship Application

Please fill out the following information completely.  
Select your package and add-ons .



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	Package	Price (net)
	Keystone	25,000€
	Diamond	15,000€
	Platinum	11,000€
	Platinum X	8,000€
	Gold	5,000€
	Silver	2,750 €
	Diversity	500 €

number	Diversity sponsorships	Provide additional funds to support travel and lodging for Diversity Scholarship recipients; one post on twitter, mention in the opening session	500€
	Social event sponsor	Host the evening social event. Contact us for more details. Limit 1 sponsor per event	12,000€
	Badge sponsor	Your logo on the badges of the conference. Limit 1 badge sponsor per event.	1,000€
	Lanyard sponsor	Your logo on the lanyards of the conference. Limit 1 sponsor	500€ + cost of lanyards

# Sponsorship Application

Please send us:

- the completed **sponsoring sheet**,
- your **logo as vector graphics** (svg, eps) or as .png, or .jpg, and
- a **short biography of your company for our website** (english, max. 500 characters).

Digital signature supported: you can sign below digitally with Adobe Sign as alternative to printing, signing and scanning.

Please send your completed application to [sponsoring@pycon.de](mailto:sponsoring@pycon.de)

Signed:

Date

Date

Sponsor representative signature

Python Software Verband e.V.  
representative signature

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## General Terms & Conditions

For a full overview of the applicable terms and conditions, please visit these links.

Code of Conduct:

<https://2023.pycon.de/code-of-conduct/>

Sponsoring Terms & Conditions:

<https://2023.pycon.de/sponsoring-terms/>

All profits will be redistributed to the community supporting Open Source and diversity.  
The conference is run under the roof of the [Python Software Verband e.V.](#) and [NumFocus](#).